



GE Appliances Eliminates Clock Violations

Hands-free alerts that keep drivers on track—even when no one's watching.

GE Appliances' 100+ truck fleet needed a better way to prevent HOS violations without adding this task to dispatch's already full plate.



GE APPLIANCES

CHALLENGES

- Dispatchers had to manually remind drivers to take breaks or stop driving.
- Their ELD offered only visual alerts drivers couldn't see while using GPS.
- Clock violations could lead to a higher CSA Basic score, increased risk of entering the CSA intervention zone or having an at-fault accident.

SOLUTION

GE Appliances implemented **Storyboard's CSA Compliance Agent** to:

- Send hands-free alerts before 30-minute break, 11-hour and 14-hour cycle violations.
- Provide listen receipts confirming drivers heard alerts.
- Ensure compliance without relying on screens or human intervention.

RESULTS

- Eliminated clock violations since deployment.
- Zero weekend monitoring required; alerts run automatically.
- Improved coaching visibility using listen/read analytics.
- Safer operations with fewer distracted-driving risks.

100%
reduction

*in service clock
violations**

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These audible alerts have saved us valuable time and this benefit alone is immeasurable. In the past, monitoring was done manually by dispatch and there could be a critical violation if we didn't communicate with a driver in a timely manner.



Brian Buchanan
COMPLIANCE MANAGER